


[illegible]



The background image is a vibrant, low-angle shot of a city street, likely Times Square in New York City. It features several tall, modern skyscrapers reaching into a clear blue sky. The street is filled with yellow taxis, some with 'NYC TAXI' and 'NYPD' markings. Large, colorful billboards and advertisements are visible on the buildings, including one for 'The Lion King' and another for 'The Desperate Housewives'. The overall atmosphere is one of a bustling, high-energy urban environment.

Influence your target audiences through many channels – be seen; be heard! **Calling public attention to your brand is our strength.** SOFLO Unlimited utilizes their strategic relationships to increase brand awareness for our clients.

Our avenues of Advertising range from Television Advertisement, Print & Digital Media, Outdoor Advertisement, and Every Door Direct Mail (EDDM).

**SOFLO**  
UNLIMITED



# Television Commercials

SOFLO Unlimited is pleased to offer all our clients exclusive commercial advertisement packages for maximum exposure with South Florida's #1 Watched News Station – WSVN Channel 10!

Our packages INCLUDE a :30 Commercial Production!



# Print & Digital Media

**Call-To-Action Ads, Press Releases, and Article Features**

Our wide range of magazine and newspaper relationships increase our clients brand awareness – locally, nationally, or worldwide. Working with brands that offer print ad space, digital ad space, columns, and opportunities for co-branding Sponsorships.



**BuzzFeed**

**Campaigns  
& Elections**

**ENCORE**  
ATLANTA

THE  
HUFFINGTON  
POST

THE **LYFE**  
MAGAZINE

MODERN LUXURY  
**JEZEBEL**

**SO FLO**  
LIMITED



# Outdoor Advertising

Outdoor Advertising builds brands and drives transactions. With a powerful mix of formats, locations, and technology that surrounds and immerses hard-to-reach audiences away from home. Out-of-Home is where your consumer spends 70% of their waking hours.

SOFLO Unlimited has collaborated with nationally known experts to help increase brand awareness for our clients!







### Design & Print

Let SOFLO design and print your postcards to increase brand awareness ; which includes cost effective, quality printing!



### Pick your Routes

Using the EDDM Tool, pick up to 5,000 mailboxes, per zip code, to mail your postcards and reach your potential customer!



### Bundle & Drop Off

We Bundle the postcards, per USPS Specifications, and deliver them to the designated routes office. Thus, ensuring the release to your customer!

# EDDM



USPS® Every Door Direct Mail® (EDDM®) is an affordable targeted advertising technique that lets you map your marketing mail audience by age, income, or household size. You can use the EDDM mapping tool to choose the ZIP Code™ and carrier route that will target your best possible customers—current and future.

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# What Advertising Campaign are you in the Market for?

Contact us today for a media kit and pricing on advertising avenues available.

[www.soflounlimited.com](http://www.soflounlimited.com)  
(754) 802-4217

Consider SOFLO an extension of your Marketing Department.

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