



Design Costs - as of January 2017

Brand Identity

- Logo (text design) \$200
- Logo (text and image design) \$285
- Business Card (two-sided) \$125
- Business Card (one-side) \$65
- Business Card Contact Change \$10
- Letterhead \$75
- Envelopes \$75
- Letterhead & Envelope Set \$150
- Speaker One-Sheet \$240
- Speaker One-Sheet *(with content and images provided)* \$160
- Press/Media Kit - Quote
- Invitation Package *(with content and images provided)* \$350
- Step & Repeat Banner - Quote
- Banner \$95
- Pop-Up Banner \$185
- Presentations \$320
- Presentations *(with content and images provided)* \$240
- Certificates \$65
- Certificate with Name Change \$10

Digital Brand Identity

- Website \$800
- Email Marketing Flyer \$95
- Email Marketing Flyer & Content Writing \$195
- Social Media Banner \$125
- Photo Editing \$80/hr (Call for Quote)
- Photo Watermarking \$35 (per photo)

Event Brand Identity

- Event Flyer \$195
- Event Flyer *(with content and images provided)* \$95
- Social Media Flyers \$125
- Sponsor Deck \$320
- Sponsor Deck *(with content and images provided)* \$240
- Programs (per page) \$65
- *Invitations \$120
- *RSVP Cards \$80
- *Save The Date Cards \$80
- *Thank You Cards \$80

Hourly Rate \$80

Minimum Charge \$35

Applies to changes made to existing designs/artwork less than 30 minutes. Per hour rate applies after that.

Prices are for design and layout only. Does not include print or production.

*Please note - all images and designs will have SOFLO Unlimited watermark until all payment has been received.